

Business Plans

roadmaps to strategy
implementation



TenStep Inc. in partnership with Pétanque Business Specialists offers comprehensive Business Planning expertise and support which we align to the unique circumstances of each Project and Business. Business Plans are the road maps for strategy roll-out, forming the basis for successful implementation. A Business Plan clarifies grey areas, supports strategies and puts ideas into activities, within Financial and Budgetary terms of reference. VizBiz™ develops and then translates Business Plans into “easy-to-understand” and “practical-to-implement” format, making it clear to role players where they “fit into the plan”.

VizBiz™ is for those who need *interactive*, “real-life” plans that are *interpreted effectively* by key and support Role Players. It is different because it is not a plan filed in the drawer. Instead, it is a living, interactive and an *in-your-face* plan.

VizBiz™ Offer – Making the Vision Real

VizBiz™ provides for:

- Step-by-Step concept development that links with strategy;
- An interactive Business Plan development process;
- Detailed identification and description of elements that will impact the Business Plan roll-out;
- Definition of the internal, external, business standing and learning and development perspectives of the business (Balanced Scorecard Approach);
- Doing the numbers and aligning the activities to achieve the targets.

The Deliverables

- Detailed Business Plan elements in Microsoft Word format;



- A highly visual flow diagram that represents the Business Plan elements into three or more categories as shown here:

VizBiz™ Impact

VizBiz™ presents a clear picture (the Vision) of where the Business Plans to go to (the Goals), how it would reach the goals (the Plans) and who plays what role (Organisational Structure) in achieving those goals, in support of the Mission.

Principles

VizBiz™ is based on:

- A realistic and practical solution that cuts through the noise and meets deadlines;
- Cost effective implementation that results in visual Business Plans that are easy to drive;
- A collaborative & consultative process;
- The “wow!!!” factor must work;
- Knowledge share;
- Effective resource utilisation.

Our Commitment

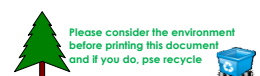
We

- Engage with all role players;
- Deliver realistic & practical output;
- Cut through the noise;
- Meet deadlines;
- Manage projects for results;
- Motivate through example;
- Knowledge share;
- Deliver cost effectively.

VizBiz™ Example



Vizable Results™



For more information

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